

From:

Sent: Monday, 31 March 2008 1:31 p.m.

To: Broadcasting Regulations

Subject: Broadcasting Content Regulation Paper.

I wish to make the following submission to this subject matter.

I have recently had a Free-to-Air system installed and I am disappointed that there is virtually no sport available and that Sky, which now controls the Prime network, does not allow that channel to use the F-t-A system. I submit the following:-

1. The Prime channel should be available to the Free-to-Air digital service. I feel very strongly on this.
2. The Racing Channel should be available on the digital service, as in 1. above.
3. Some New Zealand sports broadcasts should be shared more among the existing providers and not restricted to the Sky Channels exclusively, as at the present.

If my submissions were implemented, viewers would convert to digital broadcasting at a far faster rate.

Ronald W. Jackson.