

10 March 2023

s9(2)(a)

Tēnā koe s9(2)(a)

I refer to your request received on 13 February 2023, which has been considered under the Official Information Act 1982 (OIA), for the following information:

***The funding and audience numbers for Te Matatini, the Royal New Zealand Ballet (RNZB), and the New Zealand Symphony Orchestra (NZSO).***

Regarding funding for each of the organisations, I invite you to view the following publicly available documents:

- [Vote Arts, Culture and Heritage – Estimates 2018/19](#)
- [Vote Arts, Culture and Heritage – Estimates 2019/20](#)
- [Vote Arts, Culture and Heritage – Estimates 2020/21](#)
- [Vote Arts, Culture and Heritage – Estimates 2021/22](#)
- [Vote Arts, Culture and Heritage – Estimates 2022/23](#)

Regarding audience numbers for each of the organisations, I invite you to view the following publicly available documents.

- [Annual Report 2021 – Te Matatini](#)
- [Annual Report 2021 – RNZB](#)
- [Annual Report 2020 – NZSO](#)

Te Matatini festival traditionally attracts high audience viewership, no matter the medium. In 2019, when the last festival was held, there were 1,350,573 online views over the four days of the festival, with the previous two festivals also reaching total viewership of at least 1 million. This year, Te Matatini provided livestream links for Australia and Aotearoa, as well as full coverage of the festival being broadcast on TVNZ.

Each entity within the Performing Arts Services Appropriation of Vote Arts, Culture and Heritage (Te Matatini, the RNZB) and the NZSO) have audience participation numbers they provide reporting on, through different channels.

The NZSO and the RNZB, in their reporting measures and outcome agreement respectively, both have engagement targets for digital engagement and digital engagement streaming.


In 2022, the RNZB focused on its community outreach programme engaging 70,000 New Zealanders across 105 schools, community centres, and online at its workshops, dance classes and young dancers mentoring programmes. The RNZB also performed live in 11 centres nationwide reaching a total audience of 38,483.

In 2022, the NZSO focused on the delivery of online content, which has since gained over 850,000 views. It also held in-person performances across 10 regional centres nationwide to a total audience of 14,383. A new measure was also introduced in Vote Arts, Culture and Heritage 2022 to achieve a target of 800,000 total views of NZSO digital content streaming.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Nāku noa, nā

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Emily Fabling  
**Pou Mataaho o Te Aka**  
**DCE Policy & Sector Performance**

PROACTIVELY RELEASED