



# Long-term Insights Briefing summary



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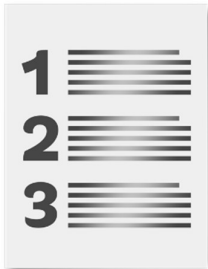


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# About this Easy Read



This Easy Read is a **summary** of a **Long-term Insights Briefing**.



A **summary** is:

- shorter than the main document
- tells you the main ideas.



Here **long-term** means looking:

- 15 years into the **future** from now
- and
- longer into the future.



The **future** is a time that has not happened yet.



**Insights** means understanding of a difficult topic.



The Long-term Insights Briefing is from **Manatū Taonga Ministry for Culture and Heritage**.

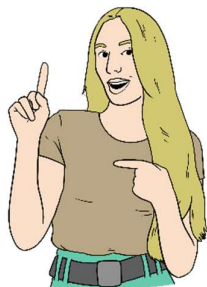


**Manatū Taonga Ministry for Culture and Heritage** is a part of government that works on:

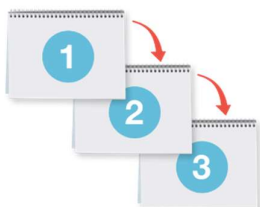
- arts like painting or music
- heritage like important old buildings
- media like television or newspapers.



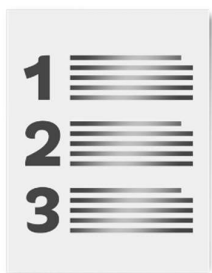
In this document Manatū Taonga Ministry for Culture and Heritage will be called **Manatū Taonga**.



When you see **we / us / our** in this document it means Manatū Taonga.



We have to write this report every 3 years.



We choose a different thing to write about each time.

# What is the Briefing about this year?



In this Briefing we chose to talk about how **technology** will affect storytelling in the future.



Here **technology** means things like:

- computers
- the internet.



We have written about how New Zealanders:

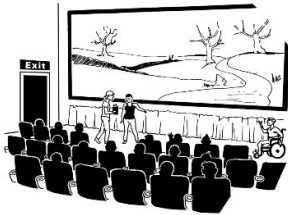
- make stories
- share stories
- keep stories safe.





Stories could be:

- people talking to each other
- making movies and shows
- making art
- recording history
- social media like Facebook
- showing special objects like in a museum.



We think about what storytelling will be like in:

- the year 2040
- and
- after that.



In the Briefing we talk about how people might express themselves / tell their stories in the future.

# Storytelling in the future



The Long-term Insights Briefing looks at how the **digital tools** we use will help us:

- do work
- be creative.



Here **digital tools** can mean things like:

- computers
- tablets
- computer programs
- apps
- the internet.



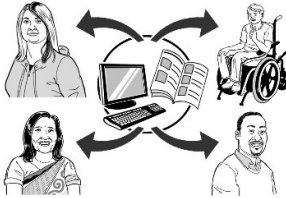


We think about how:

- people get information

and

- what type of information they get.



# Protecting stories in the future



The Long-term Insights Briefing talks about **protecting** New Zealand:

- **history**
- and
- **identity.**



**Protecting** means keeping something safe.



**History** means things that happened a long time ago.



Here **identity** means how New Zealanders see themselves.

Identity makes us:

- unique / not like anyone else
- different.



Identity includes things like:

- beliefs
- **culture**
- experiences / things that happen to us.



**Culture** is a way of:

- thinking that a group shares
- doing things as a group.





Protecting stories includes thinking about how we store information online.



In the Briefing we think about the ways people can tell the difference between information that is:

- real or true
- fake or made up.

# Te Ao Māori and technology



**Te Ao Māori** means seeing the world from a Māori point of view.



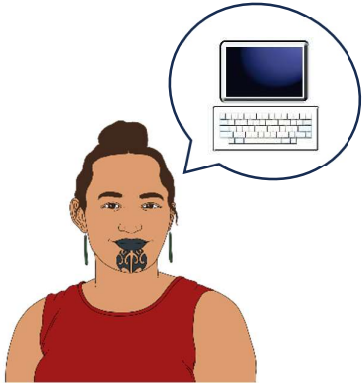
Te Ao Māori is unique to / not like anything else in New Zealand culture.



Māori knowledge includes:

- te reo Māori / Māori language
- Māori:
  - history
  - ways of doing things
  - ways things have been done for a long time.





The Briefing talks about how technology can affect the way Māori tell stories.

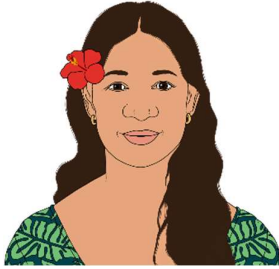
# How does change make a difference to our future storytelling?



This Briefing looks at the things that could make a difference to our future storytelling like:

- changing technology
- changing population including:
  - age
  - **ethnicity**
- less trust in things like:
  - governments
  - universities.





## Ethnicity means your:

- race like:
  - Māori
  - Samoan
  - Tongan
- background like whether you:
  - were born in Aotearoa New Zealand
  - moved to Aotearoa New Zealand from another country.

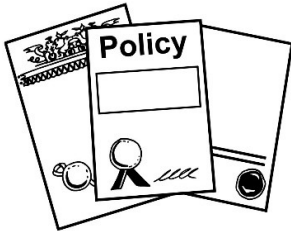


This Briefing also looks at the things that could make a difference to our future storytelling like:

- people who:
  - have technology
  - do not have technology
- people getting information they are not allowed to.



# How can the government make change?



The Briefing talks about **policy options** to deal with future problems with:

- technology
- and
- storytelling.

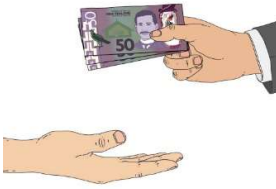


Here **policy options** means different kinds of rules for how the government does things.

Each policy option looks at:



- how much it would deal with the problem
- how hard it would be to do
- how much it would cost
- risks / what could go wrong.



# Have your say on the Long-term Insights Briefing



We want to hear what people think about the draft Long-term Insights Briefing.

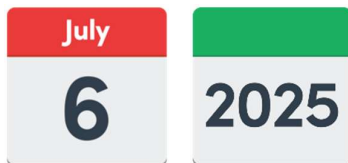


You can read the Briefing at our **website**:

**[www.mch.govt.nz](http://www.mch.govt.nz)**



The Long-Term Insights Briefing is **not** in Easy Read.



You have until **6 July 2025** to have your say.



You can have your say by contacting our team by **email** at:

**ltib@mch.govt.nz**

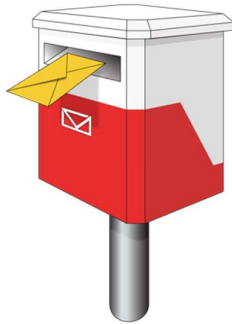
You can **post** your answers to:

**LTIB team**

**Manatū Taonga Ministry for  
Culture and Heritage**

**PO Box 5364**

**Wellington 6140**





If you would like us to talk to us about what you want to say:

- email us with your phone number
- and
- we will call you.



If you find it hard to use the phone the **New Zealand Relay** service is for people who are:

- Deaf / hard of hearing
- deafblind
- speech impaired / find it hard to talk.



**Deaf**



You can find out more about the New Zealand Relay service at:

**[www.nzrelay.co.nz](http://www.nzrelay.co.nz)**

This information has been written by Manatū Taonga Ministry for Culture and Heritage.



It has been translated into Easy Read with advice from the Make it Easy Kia Māmā Mai service of People First New Zealand Inc. Ngā Tāngata Tuatahi.



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